

# Sustainable Development Goals Workshop Series



Make your organisations Sustainable Development Goals and targets contributions visible, measurable and sharable in this workshop series.

Research has shown that four-in-five organisations have commitments to address Sustainable Development Goals (SDGs) in their sustainability reports, yet fewer than half of these organisations have shared measurable targets for how their activities contribute towards fulfilling the SDGs [i].

'[Support the Goals](#)', an initiative that rewards businesses and organisations for supporting the UN Global Goals, states that organisations need to have a structured approach to planning, target setting, and reporting with respect to the SDGs. Wicked Lab's Tool for Systemic Change SDGs features enable organisations to clearly map, track, measure and share their contributions to SDGs and targets.

This workshop series will support participants to use the [Wicked Lab Tool for Systemic Change](#) and enable participants to rapidly map and visualise their organisation's contributions across all 17 goals and 169 thematic targets.

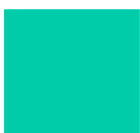
Using the [award-winning](#) Tool for Systemic Change [ii], participants of the workshop will be able to:

- identify the priority goals for their organisation based on activities
- articulate their organisation's contribution to targets
- demonstrate how they are taking action on targets
- show how they are collaborating on action to address the SDGs
- share real-time and up-to-date data and visualisations with stakeholders and partners
- highlighting opportunities to stretch contributions to SDGs not currently addressed

## The value of mapping and visualising Sustainable Development Goals

At the heart of the 2030 Agenda for Sustainable Development are 17 Sustainable Development Goals (SDGs) that are **an integrated and interdependent set of global priorities** and objectives for addressing the world's most pressing challenges. These SDGs and their 169 associated targets can be classified as either 'means of implementation' or 'thematic area covered'.

This workshop will accelerate engagement with the SDGs, enable participants to use state-of-the-art visualisations and measurement to demonstrate how their organisation is contributing to the SDGs and global targets using Wicked Lab's Online Tool for Systemic Change.

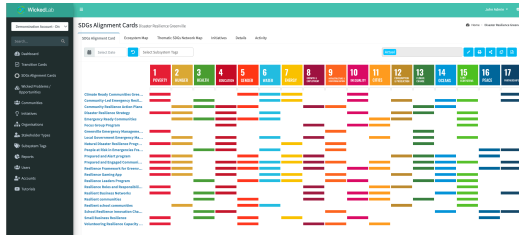


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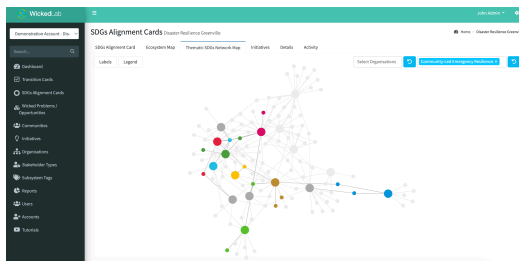


Participants of the workshop will produce three visualisations using the Tool:

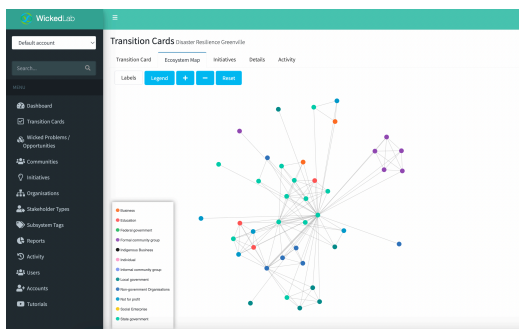
- An SDGs Alignment Card that visualises how an organisation's activities are contributing to the goals and targets



- A Thematic Targets network map that shows how targets and goals are interconnected



- An ecosystem map of the organisations or teams that are partnering on these activities



the Sustainable Development Goals and enabling them to share these with stakeholders and partners.

The program comes with a 12-month licence enabling participants to produce a report now for 2022-2023 and another in the 2024 reporting season.

[See and interact with an example of SDGs Alignment Card, Ecosystem Map and Thematic Network Map here](#)

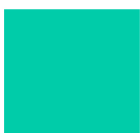
## About the workshop

During this 3 x 2.5hr workshop, participants will be taken through a combination of presentation materials and exercises which include:

- An overview of the 17 Sustainable Development Goals, the 169 associated targets, and how taking a systems approach can accelerate the SDGs
- How Business, Government and For Purpose organisations can support the acceleration of the SDGs
- Using the Award Winning Wicked Lab's Tool for Systemic Change (images left) to visualise, measure, and strengthen SDGs contributions
- Using the Tool to share data and reports



Together, [these visualisations](#) will strengthen the work of the participating organisations by demonstrating how they are making contributions toward achieving





## Workshop Structure

The workshop series is run over 3 days with 3 x 2.5-hour sessions.

### Day 1 LEARN

During this workshop, participants will learn:

- What are the 17 Sustainable Development Goals (SDGs) and 169 targets
- What is a systems approach to addressing the SDGs
- How your organisation can accelerate the achievement of the SDGs
- How a systems approach to SDGs, can help identify key goals, articulate contributions to targets and share data with stakeholders
- From fellow participants/organisations committed to addressing the SDGs

### Day 2 BUILD

During this workshop, participants will learn:

- How to establish a system boundary
- How to create an SDGs Alignment Card, Thematic Network Map and Ecosystem Map
- To identify initiatives in their organisations
- Use the Tool for Systemic Change to Create additional initiatives and add partnering organisations
- The difference between 'implementation' vs 'thematic' targets
- How to map the identified initiative/s and their contributions to SDGs and targets

### Day 3 ANALYSE AND SHARE

During this workshop, participants will learn:

- How the SDGs Alignment Cards, Ecosystem Map and Thematic Network Map can support decision-making in their organisations
- How to review the data from the SDGs Alignment Cards, Ecosystem Map and Thematic Network Map
- How to share SDGs Alignment Cards and insights and findings with stakeholders
- How to use Reports in the Tool for Systemic Change to support measurement and decision making
- How to identify strategic opportunities for partnership and innovation.



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## Who is the program for

- Innovators from government, business and not-for-profit sectors – to accelerate their organisation’s engagement with the SDGs.
- Professional development opportunity – to build a solid foundation and understanding of the UN SDGs and systems thinking.
- Measuring and communicating impact – to create reports that provide a coherent narrative and visualisation of your organisation’s contribution to the SDGs.
- Learning community – to connect with like-minded people in government, business, and not-for-profit sectors through Wicked Lab’s SDG Community of Practice

## Great value

The workshop series includes:

- Workshop participation and materials
- 12-month license to the Tool for Systemic Change SDGs features for one user (valued at over \$1,440), enabling you to create a report now on FY2023, and to track and report on FY2024.
- Post-program support with access to the Wicked Lab SDGs Community of Practice network and events. Hear from inspiring speakers and case studies and connect with like-minded people from government, business and not-for-profit sectors making a difference.

The price of the workshop series is:

- For purpose \$1,440 (inc GST)
- Corporate \$2,063 (inc GST)

## Team programs

This program can be run for whole teams, diverse stakeholders or distributed teams

## Contact us

To learn more or ask any questions, feel free to contact us on [hello@wickedlab.co](mailto:hello@wickedlab.co)

